

LOOK AT THESE WOMEN

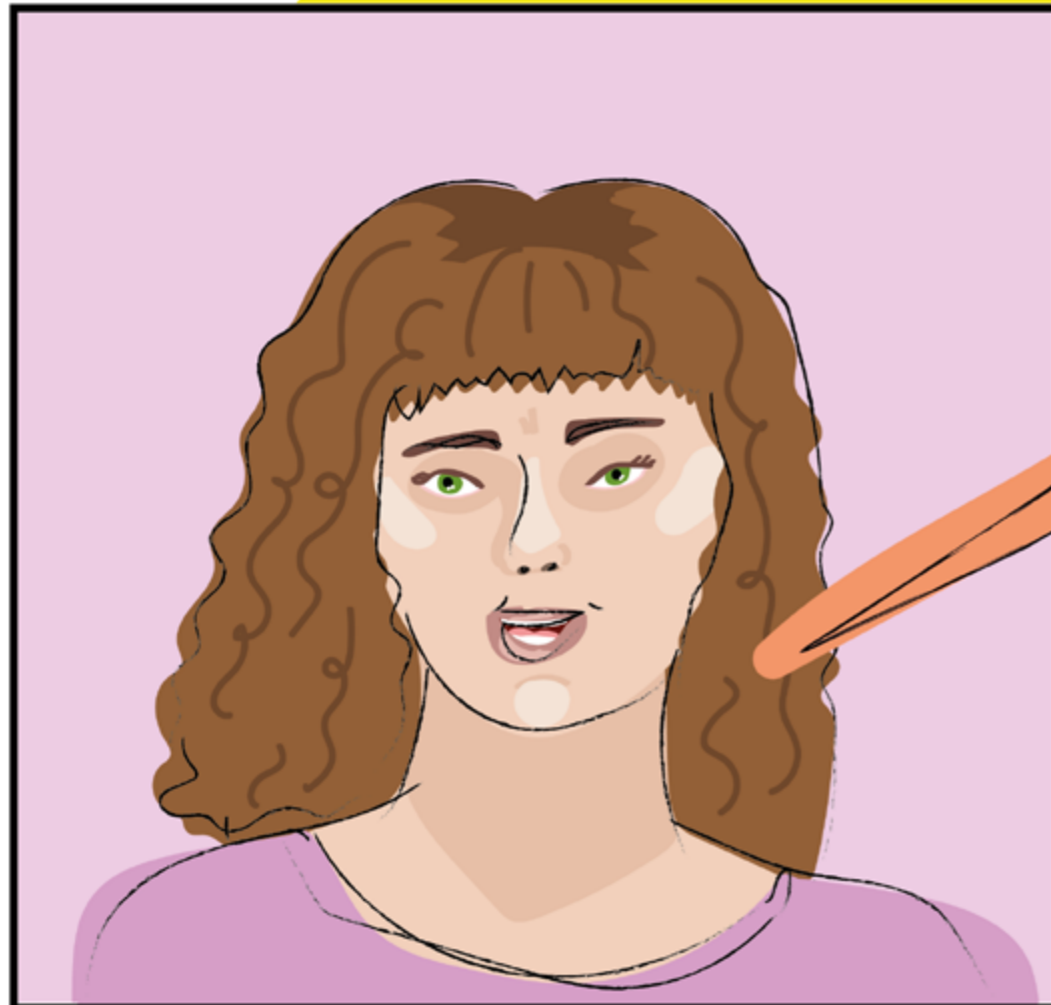
GETTING WHAT THEY WANT...

PART 1



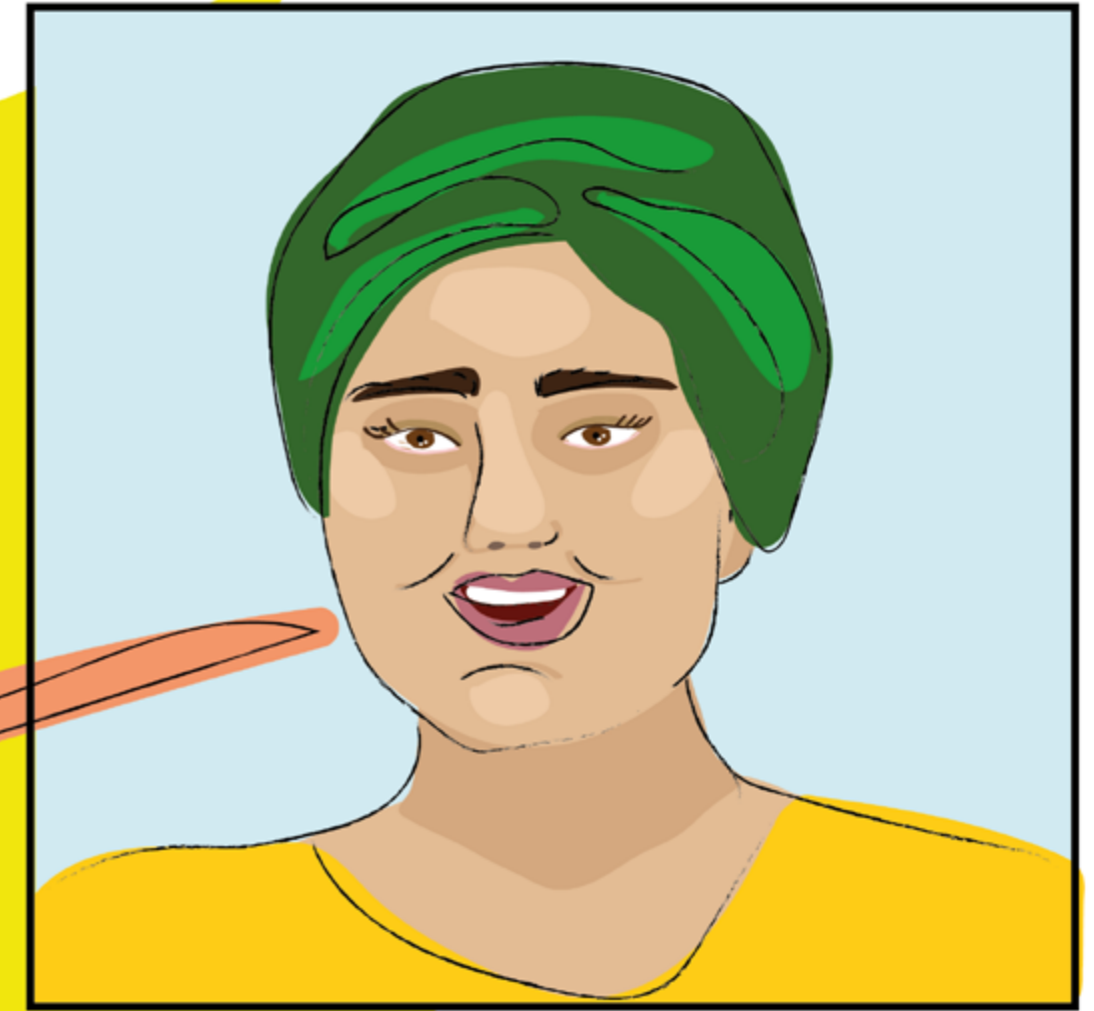


PAM, 41, GREATER MANCHESTER



ELLA, 24, BRIGHTON

FOLLOW OUR STORIES
AND SCAN THE QR CODES
AS YOU GO TO LEARN
MORE FACTS ABOUT
WOMEN AT WORK!



FARA, 32, LONDON



KIMBERLY, 28, LONDON

IT'S BEEN ALMOST A YEAR SINCE DAVE'S DEATH ...

THEY'RE GONNA STOP HIS INSURANCE PAYMENTS SOON...
I'M FUMING!

MONEY'S TIGHT HERE ON MY OWN. MIGHT HAVE
TO START LOOKING FOR WORK...

THIRTEEN YEARS I'VE
BEEN A FULL-TIME MUM,
HONESTLY, I DON'T KNOW
WHAT I COULD DO NOW...

I'M A HOUSEWIFE... THAT'S ALL I KNOW!



WHO'S GONNA HIRE ME...?



WHAT JOBS ARE EVEN OUT THERE NOW?

QUALIFICATIONS? I BARELY GOT THROUGH COLLEGE...

I CAN'T COMMUTE TO MANCHESTER EVERY DAY!



FIND OUT MORE...



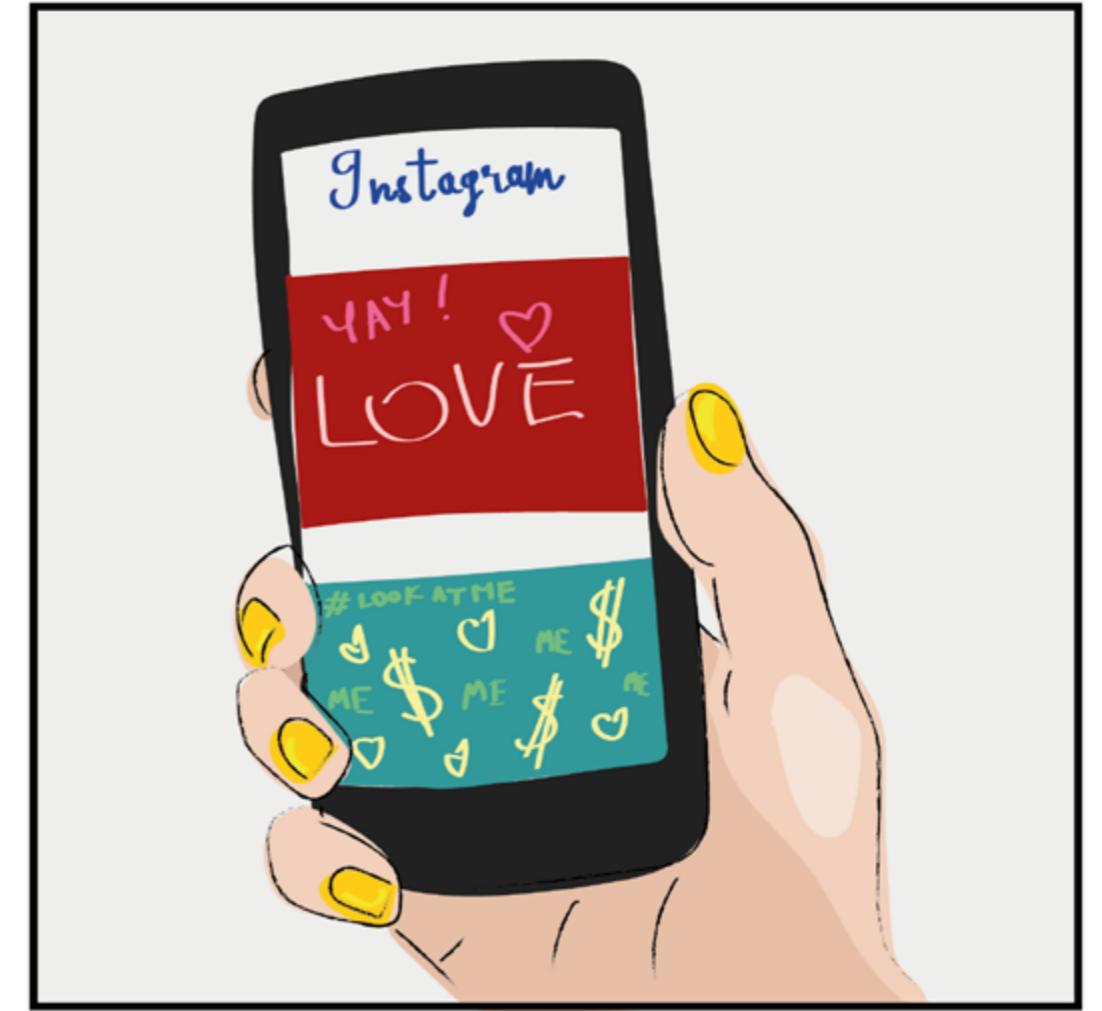
END OF PART 1

SIGH

EVERYONE IS EITHER GETTING MARRIED, HAVING KIDS, OR BUILDING AMAZING CAREERS...
AND I'M STUCK HERE... IN A SWEATY OFFICE.

WHY DID I BREAK UP WITH ASHLEY? SHE WAS SO MUCH FUN...
WHY DID I QUIT MY UNI BAND AND SETTLED FOR AN ADMIN JOB?

I WAS SUPPOSED TO BE THE TALENTED ONE,
DOING AMAZING THINGS....
WHAT HAPPENED TO MY LIFE?





ELLA, YOU ALRIGHT? NOT IN A GOOD MOOD TODAY?

OH, No... I'M FINE.
GUESS I'M JUST A BIT BORED, I MEAN,
NOTHING EXCITING IS HAPPENING IN MY LIFE.

THAT'S NOT SO BAD, YOU SHOULD BE
GRATEFUL, IT'S NICE TO ENJOY THE PEACE
AND QUIET SOMETIMES...



ANYWAY, LIKE I SAID IN THE MEETING. THERE'S A NEW
TRAINING PROGRAMME COMING UP NEXT MONTH FOR
STAFF, IT SHOULD BE IN YOUR EMAIL. MIGHT BE
EXCITING.

PLUS IT'S FREE,
REMEMBER?



SURE, I'LL HAVE A LOOK...

♪♪♪♪

OH, WHAT AM I DOING WITH MY LIFE
ALL I WANNA DO IS PLAY MY UKE
FIND A LOVE, FIND A WIFE
BUT I FEEL LIKE I'M STUCK IN A LOOP

♪♪♪♪

BUT MONEY TROUBLES GIVIN' ME ANXIETY
WHEN'S IT GONNA HAPPEN FOR ME,
WHEN AM I GONNA BREAK FREE?



NAH, GOTTA GET REAL.
I'M LUCKY TO HAVE A STABLE JOB...



JUST TAKE YOUR BETA BLOCKERS,
AND GET BACK TO YOUR ROUTINE...



END OF PART 1





EXIT

FARA! THERE YOU ARE! WE NEED TO SUBMIT PRESS RELEASES FOR KAITLIN AND TOM, CONFIRM GOODIE BAGS FOR ALEXANDER'S SHOW, AND SIMON HERE NEEDS TORRIE'S REPORTS ASAP!

PR+

MORNING, FFEN! I HAVE THOSE REPORTS READY ON MY DESK...
SIMON, COME WITH ME TO GET THEM!

I GUESS TODAY IS NOT A GOOD DAY TO TELL HER ABOUT MY PREGNANCY...
I HAVE TOO MUCH ON MY PLATE.

END OF PART 1

ARE YOU SERIOUSLY CONSIDERING GIVING THE BOARD SEAT TO KIM?

WHAT ABOUT DAN? I'VE BEEN MENTORING HIM FOR A YEAR NOW, SURELY, HE DESERVES IT MORE? I'M SURE THE REST OF THE BOARD WILL FEEL MORE COMFORTABLE WITH HIM INSTEAD.

WHO CARES ABOUT THE NUMBERS?

LOOK AT THE NUMBERS, SHE'S THE BEST OPTION...

DANIEL'S A BIT OF AN IDIOT, YOU KNOW THAT. I MEAN, LOOK AT HIS PERFORMANCE SCORES. IF IT'S BETWEEN HIM AND KIM, SORRY BUT THE CHOICE IS EASY.

I CARE ABOUT THEM, AND SO SHOULD YOU. WE HAVE TO LOOK AT STATISTICS HERE, NOT FAVOURITISM

SO, WE HAVE TO GIVE THE POSITION TO KIM, WHETHER WE LIKE IT OR NOT. THAT'S THE PROTOCOL.



IF PEOPLE FIND OUT THAT WE WENT AGAINST THE NUMBERS, WHICH THEY WOULD, WE'RE DOOMED. WE CAN'T AFFORD ANOTHER PR SCANDAL.



HEY, MITCH, YOU WANTED TO SEE ME?

YES, IT'S VERY SAD, ESPECIALLY FOR SOMEONE HIS AGE. DID YOU NEED HELP PICKING SOMEONE TO REPLACE HIM?

ME? WOW. THANK YOU, MITCH! I DIDN'T EXPECT THIS. IN FACT, I THOUGHT DAVE WOULD GET THE ROLE

KIM, GREAT... AS YOU KNOW MR DONOVAN PASSED AWAY LAST WEEK AND WE NEED TO REPLACE HIS SEAT ON THE BOARD...

ACTUALLY, THE DECISION HAS ALREADY BEEN MADE. KIM, YOU'VE BEEN WITH US FOR 7 YEARS NOW, YOUR PERFORMANCE IS EXCELLENT, AND I KNOW IT'S A BIG ROLE, BUT I'D LIKE TO OFFER YOU THE CHAIR.

WE FEEL YOUR SKILLSET WOULD BE MUCH MORE SUITED TO THE ROLE, TRUST ME. PLUS THERE'S A HEFTY BONUS AND VERY GENEROUS BUMP IN YOUR SALARY IN IT FOR YOU!



GENEROUS BUMP...?



GUCCI



ROLEX



DIOR

PRADA

BALENCIAGA

HERMÈS



LV

CHANEL

END OF PART 1

LADIES, I REALLY NEED YOUR HELP... WITH FINDING A JOB AND THAT. I HAVE NO IDEA WHAT TO DO....

Y'KNOW WHAT? JAMES' NEW OFFICES ARE OPENING NEXT MONTH. THEY NEED SOMEONE TO RUN THE CAFF THERE.

WHY NOT? PAM, YOU'RE GOOD AT ORGANISING, COOKING, AND THAT.

I DON'T KNOW...
MANAGING A CAFÉ IS A BIG ROLE...



I'LL TALK TO HIM AT HOME,
GET HIM TO GIVE YOU A RING.



NEXT DAY...

SO, YEAH ... THAT UP THERE WILL BE THE CAFÉ BIT. IT'S ALMOST FINISHED.

WE'LL TRAIN YOU UP, DON'T YOU WORRY. PLUS THERE'LL BE OTHER MANAGERS YOU CAN ASK QUESTIONS THE CONTRACT IS FOR ONE YEAR...

THAT SOUNDS AMAZING, JAMES ... I CAN'T BELIEVE YOU WANT ME TO WORK HERE...

I KNOW YOU'LL DO GREAT. WE'VE ALL ENJOYED YOUR COOKING OVER THE YEARS. AND I KNOW YOU NEED IT.



I CAN'T THANK YOU ENOUGH.



END OF PART 2

MAYBE IF I COULD MAKE ENOUGH MONEY ON THE SIDE, EVENTUALLY I COULD LEAVE THIS PLACE.
PEOPLE ON THE INTERNET DO IT ALL TIME. I COULD BE DOING MY MUSIC AND EARNING, LOOKING AFTER MYSELF AND...

EVERYONE HERE IS SO NICE THOUGH, PLUS I KNOW I'M MAKING ENOUGH TO PAY RENT ETC.
PLUS, MY THERAPIST TOLD ME THAT I NEED A SAFE AND SECURE ENVIRONMENT TO MANAGE MY ANXIETY

I CAN'T EVEN MAKE A DENTIST APPOINTMENT
WITHOUT HAVING A PANIC ATTACK ...



UGH, SO BORED.
I WISH THINGS WERE EASIER...



I GUESS I'M SAFE WHERE I AM...



END OF PART 2



HELLO DOCTOR LEE...
YES, I CAN TALK RIGHT NOW.
ARE MY RESULTS BACK?

THAT'S FANTASTIC!
I'M SO HAPPY!

YES... MONDAY THE 17TH?
LET ME CHECK...
8AM? SOUNDS GOOD...
GREAT, SEE YOU THEN,
BYE NOW!



HEY, HONEY! HOW ARE YOU? CAN YOU TALK?
GREAT... MHHMM... YEAH...
GUESS WHAT?

I'M PREGNANT! DOCTOR LEE RANG ME
THIS MORNING TO CONFIRM!
YEAH... MHHMM... AMAZING!

I'M GONNA HAVE TO CALL MY BROTHER AND TELL HIM I CAN'T SEND HIM
AS MUCH MONEY ANYMORE... HE FINALLY NEEDS TO STAND ON HIS OWN
FEET, YOU KNOW... I CAN'T SUPPORT HIM FOREVER, I'M GONNA HAVE
MY OWN FAMILY TO TAKE CARE OF NOW...
DO YOU KNOW IF WE STILL HAVE ANY MINUTES LEFT TO CALL EGYPT?

MHHM, GREAT... SEE YOU HOME!

FEW MONTHS LATER

PR+



MY BACK AND LEGS HURT SO MUCH...
I CAN'T MOVE...

OUCH...

HELP!

IS THE BABY ALRIGHT?

FARA! WHAT'S WRONG?!



I SEE... YOU SHOULD GO HOME, FARA.
I WILL GET ALL THE PAPERWORK READY
FOR YOU TO START YOUR MATERNITY
LEAVE TODAY.

ARE YOU SURE? WHAT ABOUT PAUL'S SHOW
AND THE PRESS RELEASES?

YOU SHOULDN'T BE WORRYING ABOUT
THIS RIGHT NOW! I WILL DELAGE IT
TO KATIE AND AMANDA.



SIMON! LOG IN TO ADMINISTRATION AND FIND
EARLY MATERNITY LEAVE FORMS FOR ME!
...AND GET FARA AN UBER! SHE'S GOING HOME!



THANK YOU, FEN...
YOU'VE BEEN SO SUPPORTIVE...

END OF PART 2

FEW WEEKS LATER

AS YOU KNOW, WE NEED TO MAKE A DECISION ON HOW TO HANDLE THIS RECENT OUTBREAK. SO, WHAT HAVE YOU GOT FOR ME?

WELL, IF I MAY...

HOLD ON, SHOULDN'T WE START THE MORE EXPERIENCED MEMBERS? PLUS, KIM, YOUR PROPOSAL IS GOING TO COST US HUNDREDS OF THOUSANDS.

i UNDERSTAND....

KIM, JOSH IS RIGHT, I THINK YOU'RE BEING A BIT UNREASONABLE WITH YOUR EXPENSIVE SOLUTIONS.



'EXPENSIVE SOLUTIONS' THAT WILL GO A LONG WAY AND SAVE OUR STAFF AND ASSETS... IDIOTS, THEY WON'T LISTEN TO A WOMAN... THEY ONLY CARE ABOUT SHORT-TERM MONEY...



THAT MEETING TODAY WAS SO HUMILIATING!
AM I JUST STUCK TRYING TO MAKE IT IN A 'MAN'S WORLD'?

I HAVE EVERYTHING I EVER WANTED AT THE AGE OF 28;
WELL PAID JOB, INDEPENDENCE, PENTHOUSE APARTMENT...
SO WHY AM I SO MISERABLE?



WOMEN'S ENTREPRENEURIAL COURSE

SIGN UP TODAY

#FemaleEmpowerment

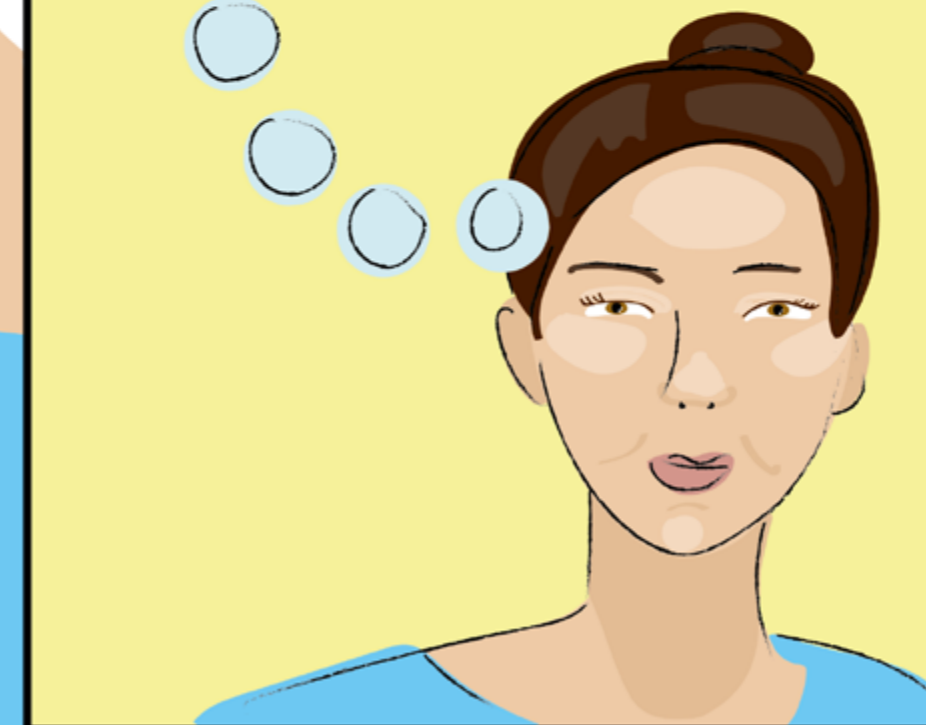


FIND OUT MORE...

FEMALE EMPOWERMENT... BLAH-DEE-BLAH...



WHAT AM I THINKING? I AM A FEMALE...



END OF PART 2

AS YOU KNOW, TRAVIS, I'M STARTING MY NEW JOB ON MONDAY. SO THINGS ARE GONNA CHANGE A BIT AROUND HERE...

I'M REALLY NERVOUS, I HAVEN'T HAD A JOB FOR SO LONG....

TRAVIS, ARE YOU LISTENING TO ME?



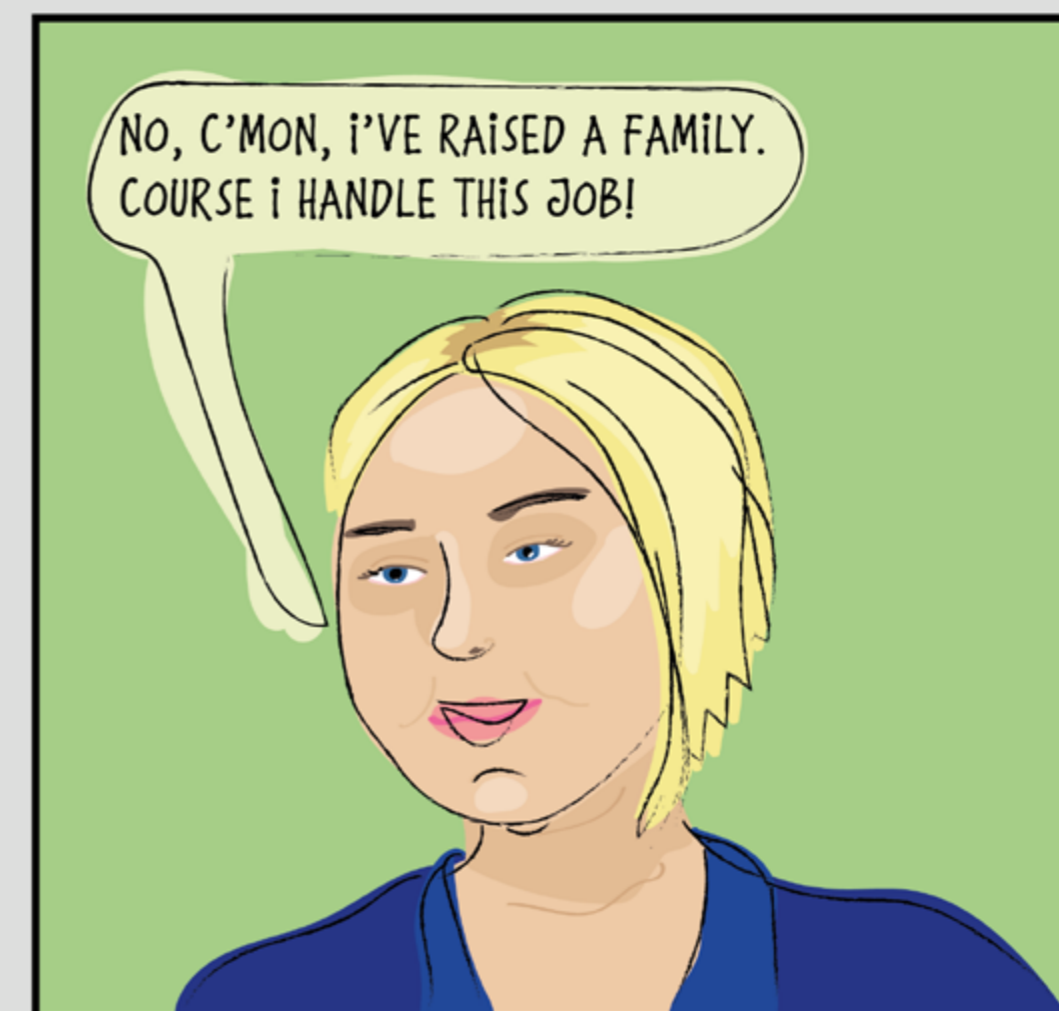
MUM, YOU'LL BE FINE. I'LL BE FINE... I'M NOT A BABY, I'M NOT GONNA DIE EVERY TIME YOU'RE NOT THERE I COME BACK FROM SCHOOL...



AND I KNOW YOU'RE GONNA DO FAB, MUM.



MONDAY MORNING



PAYDAY TOMORROW!
CHECK OUT THE RESORT ME AND MY WIFE ARE BOOKING
FOR THIS SUMMER...

WHAT ARE YOU GUYS SPLASHING OUT ON THIS MONTH THEN?

OH, THE USUAL - HAIRDRESSER,
WAITROSE SHOPPING, PUTTING
MONEY ON SAVINGS...
I'M PLANNING TRIP TO TIBET
WITH MY FRIENDS NEXT YEAR!

OH, I'M NOT SURE...
MY MEDS ARE GOING UP THIS
MONTH, SO I THINK I'LL JUST...

ME AND MY BOYFRIEND ARE HELPING
THIS CHARITY TO FUNDRAISE MONEY
FOR NEGLECTED LGBT KIDS!

WE'RE GONNA GET PERSONALISED
T-SHIRTS DONE, ALSO FLYERS
AND BADGES.



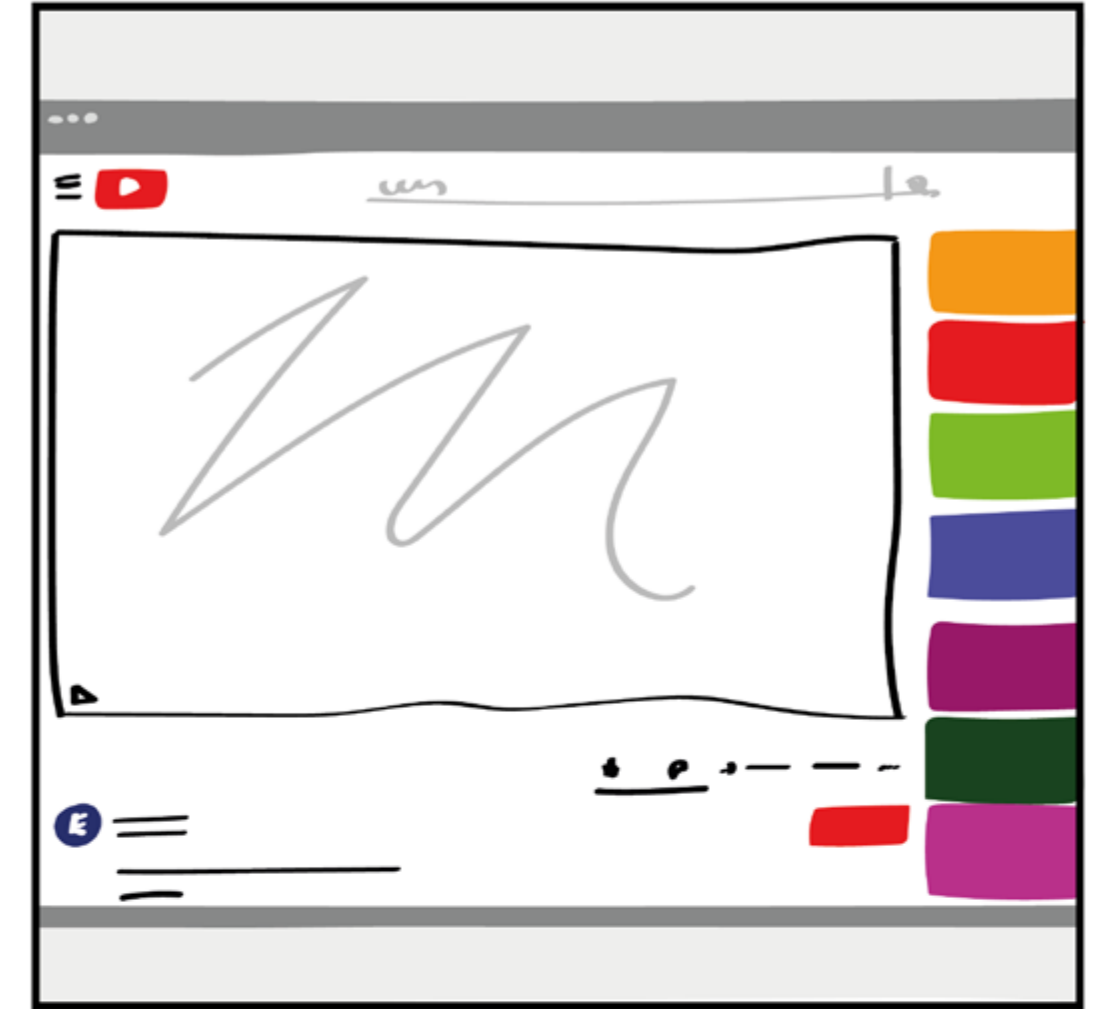
FIND OUT MORE...



A FEW WEEKS LATER

OKAY, HERE IT GOES. MY FIRST YOUTUBE SINGING COVER IS POSTED.

MAN, IT DEFINITELY IS A LOT LESS PRESSURE AS A HOBBY.
IT'S ACTUALLY PRETTY EXCITING!



NEXT THING ON THE LIST:
APPLY FOR MANAGER TRAINING AT WORK...



HAVING FAMILY IS ALL I EVER WANTED... I'M SO HAPPY YOUR BOSS ACCOMODATED YOUR PATERNAL LEAVE TO MATCH MINE.

I OFTEN MISS MY JOB THOUGH...

IT'S BEEN GREAT TO STAY HOME WITH YOU AND TAKE CARE OF ABED... YOU KNOW WHAT, I CAN ALWAYS EXTEND MY LEAVE IF YOU WANT TO GO BACK TO WORK.

THAT'S GREAT! OF COURSE I CAN BE A STAY-HOME DAD FOR ANOTHER FEW MONTH AND THEN WE CAN THINK ABOUT BABYSITTER.

ARE YOU SURE? FEN SAID I CAN COME BACK TO PR+ WHENEVER I WANT... THEY SAID I'M ALWAYS WELCOME BACK...



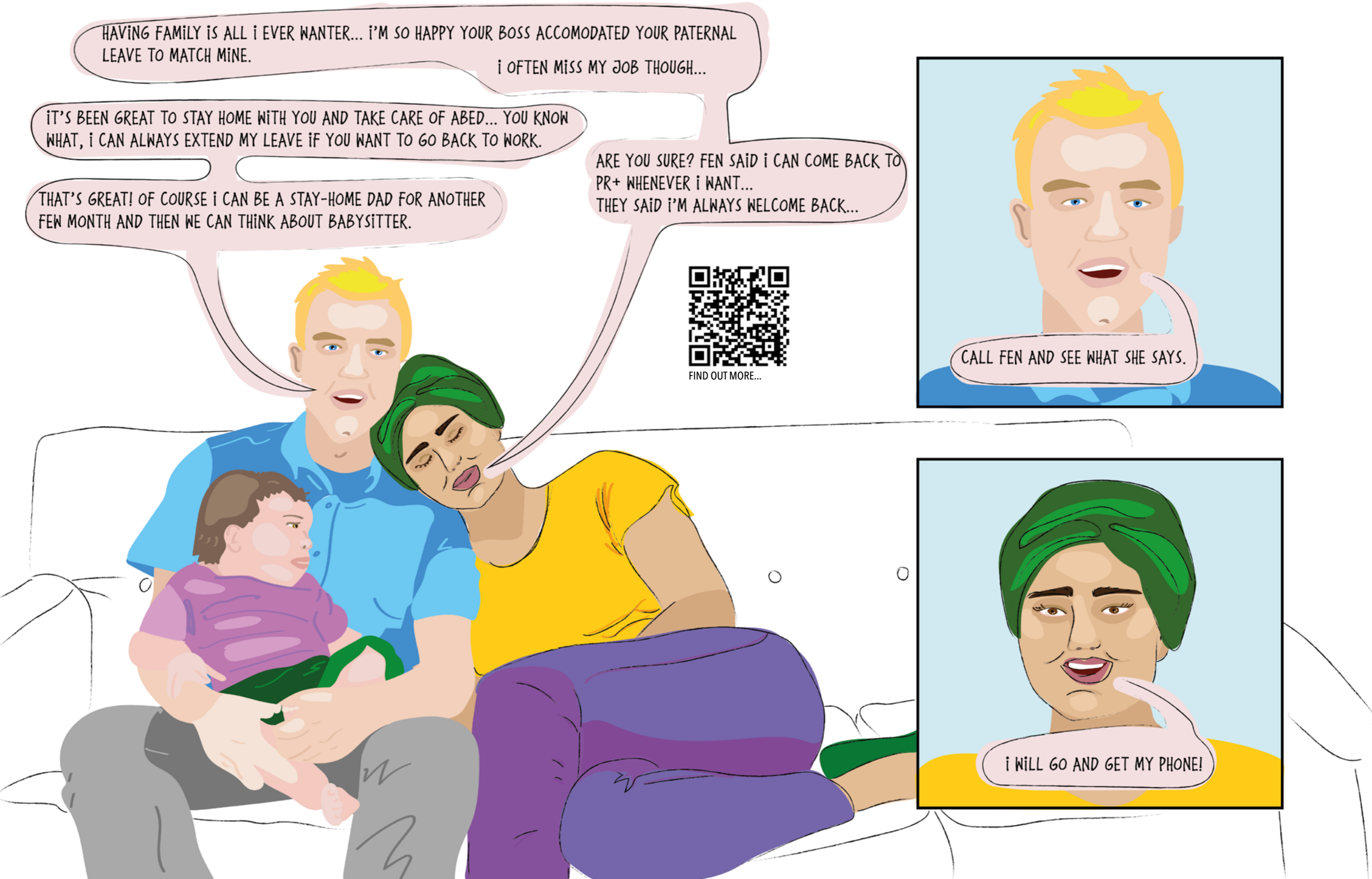
FIND OUT MORE...



CALL FEN AND SEE WHAT SHE SAYS.



I WILL GO AND GET MY PHONE!



WELCOME ABOARD, LADIES.
MY NAME IS KIM AND I'M THE FOUNDER OF CONSOLIUM+,
THE FIRST ALL-FEMALE BUSINESS CONSULTANCY FIRM IN
LONDON, THAT YOU'RE NOW A PART OF!



THE
END

HOPE YOU ENJOYED!

THIS E-BOOK IS PART OF A SOCIAL CAMPAIGN
ENCOURAGING GIRLS AND YOUNG WOMEN
TO EXPLORE DIFFERENT CAREER PATHWAYS
AND PLAN THEIR PROFESSIONAL LIVES

FOR MORE INFORMATION, PLEASE VISIT
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